

CONFERENCE CULTURAL TOURISM THE POWER OF ARCHEOLOGY

Identity of territories
and stories of best practices

Sunday May 29th

at 10.00 am

Comacchio, Multipurpose Room
Palazzo Bellini

ADRIA

SAN BASILIO

DELTA
ARCHEO
FESTIVAL

POMPOSA

COMACCHIO

Introduces and coordinates

Piero Pruneti

Director of "Archeology Viva" and "tourismA"

Greetings

Pierluigi Negri

Mayor of the Comacchio municipality

Lorenzo Marchesini

President of Gal Delta 2000

Aida Morelli

President of the Management Body for the Parks and Biodiversity of the Po Delta

Moreno Gasparini

President of the Ente Parco Regionale Veneto Delta del Po

Speakers

Roberto Cantagalli

Culture and Tourism Manager - Municipality of Comacchio
Project manager Progetto Value

Paolo Giulierini

Director of the National Archaeological Museum of Naples

Marxiano Melotti

Niccolò Cusano University – Professor of Sociology of Tourism and of Cultural Heritage

Francesca Morandini

Curator of Collections and Archaeological Areas Municipality of Brescia - Brescia Museums Foundation

In collaboration with "Firenze Archeofilm"

Promotion through cinema: examples of best practices

- **Antico presente. Del desiderio. Della Paura (Ancient present. Of desire. Of fear)**, directed by Lucio Fiorentino, Scientific project Ludovico Solima, MANN production, 10 '
- **Viarium. Paesaggi culturali dell'Ager Bantinus (Viarium. Cultural landscapes of Ager Bantinus)**, directed by Francesca Gabellone, scientific consultancy Sabrina Mutino, production of Pinacoteca Camillo d'Errico, 12 '

Afternoon program from 2.00 pm to 4.00 pm

The experiences of the VALUE project partners

Speakers

Andrea Gucci

Alma Mater Studiorum - University of Bologna

Alessandro Rucco

Ca 'Foscari University of Venice

Ursula Thun

University of Ferrara

Sara Campagnari

SABAP-BO

The pilot actions of the VALUE project

Speakers

Rahela Veskovic

Town of Cres (HR)

Antonio Gottarelli

Alma Mater Studiorum - University of Bologna

Alberta Facchi

Director of the National Archaeological Museum of Adria

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